

Overview:

Join our marketing team to help amplify The Plug Co.'s online presence. You'll assist in crafting and scheduling content across various platforms, analyze engagement metrics, and contribute to email marketing campaigns.

Position: Digital Marketing Assistant

Position Details:

- Duration: 4 months
 - Salary: \$19 per hour
 - Start Date: May 2025
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Main Responsibilities:

- Collaborate on creating and scheduling social media content.
- Monitor and report on engagement metrics.
- Assist in developing email marketing campaigns.
- Conduct market research to identify trends and opportunities.

Qualifications:

- Familiarity with social media platforms and digital marketing tools.
 - Strong written and verbal communication skills.
 - Basic knowledge of graphic design tools is a plus.
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For questions or to apply, please reach out via:

- Email: dina@theplugco.ca
- Phone: (437) 673-2109
- Website: <https://theplugco.ca/>