

Public Relations and Communications Specialists

Latincouver Cultural & Business Society

Salaire : 22 \$ de l'heure

Type de poste : Temps plein

Quart de travail et horaire : Fins de semaine au besoin ; Du Lundi au Vendredi

Lieu : 68 Water Street, Vancouver, BC V6B 1A4

Avantages :

- Heures d'arrivée et de départ flexibles
- Tenue Décontractée
- Événements d'Entreprise

About Us

Latincouver is a non-profit organization since 2009 and has connected over 100,000 Latin Americans with Latin enthusiasts living in Western Canada. The Latin American plaza in B.C. is the leading "destination" for Latino immigrants seeking information and support to transition to Canadian life. We are the point of reference within the Latin American community in British Columbia.

Our four pillars are:

- Promoting Culture: We promote cultural diffusion in Latin America in the Canadian context promoting and enriching bilateral cultural support.
- Connecting Business: We provide possibilities for Latino entrepreneurship with effective management, thus generating assertive business links in Canada.
- Supporting Community: We watch over a community in Latin America with cohesion and mutual support, giving rise to growth with firm roots.
- Empowering People: We generate growth possibilities and empowerment of enthusiastic Latin Americans seeking opportunities in Canada.

Tasks and Responsibilities :

What you'll do:

1. Promote Carnaval del Sol through street promotions, schools, WhatsApp groups, and local events
2. Develop and execute PR strategies
3. Build relationships with media and community organizations

4. Create engaging content for various platforms

What skills will the participant develop during this placement?

- **Adaptability** - Adaptability refers to the ability to achieve or adjust goals and behaviours when expected or unexpected change occurs, by planning, staying focused, persisting, and overcoming setbacks. For example, one uses this skill to change work plans to meet new deadlines, learn how to work with new tools and improve skills through feedback.
- **Collaboration** - Collaboration refers to the ability to contribute and support others to achieve a common goal. For example, at work we use this skill to provide meaningful support to team members while completing a project.
- **Communication** - Communication refers to the ability to receive understand, consider, and share information and ideas through speaking, listening, and interacting with others. For example, we use this skill to listen to instructions, serve customers and discuss ideas.
- **Creativity and Innovation** - Creativity and innovation refers to the ability to imagine, develop, express, encourage, and apply ideas in ways that are novel, unexpected, or challenge existing methods and norms. For example, we use this skill to discover better ways of doing things, develop new products, and deliver services in a new way.
- **Digital Skills** - Digital Skills refers to the the ability to use digital technology and tools to find, manage, apply, create, and share information and content. For example, we use this skill to create spreadsheets, safely use social media, and securely make online purchases.
- **Numeracy** - Numeracy refers to the ability to find, understand, use, and report mathematical information presented through words, numbers, symbols, and graphics. For example, we use this skill to perform calculations, manage budgets, analyze, and model data and make estimations.

Requirements:

- **Status:** Canadian Citizenship or Permanent Resident
- **Age:** 20 to 30 years old
- **Languages:** Spanish and Portuguese (Both are a plus!)

Note: This position is funded by a government youth program and for 3-month opportunity.

Job Type: Full-time

Pay: \$22.00 per hour

Expected hours: No less than 32 per week

Benefits:

- Casual dress
- Company events
- Flexible schedule
- Flexible language requirement:

Schedule:

- Monday to Friday
- Weekends as needed

Application question(s):

Do you currently hold Canadian Citizenship or Permanent Residency?