

Chap Chap Snacks is Hiring a Summer Brand Ambassador (Ottawa, ON)

Part-Time | \$22/hour | 8–12 Week Contract

Location: Ottawa, ON and surrounding areas

About Chap Chap Snacks

At **Chap Chap Snacks**, we create bold, plant-based snacks inspired by West African ingredients like cashew, cocoa, hibiscus, and baobab. We're a proudly women-led, Black-owned business based in Canada, and we believe that snacks should be delicious, wholesome, and rooted in culture. From markets to specialty shops, our mission is to bring joy, community, and flavour to every bite.

Job Overview – Summer Brand Ambassador

We're looking for a dynamic and outgoing team member to represent Chap Chap Snacks at summer markets, pop-ups, and community events across the Ottawa region. You'll be the friendly face of our brand — sampling products, engaging with customers, and sharing our story. This is the perfect role for someone who loves people, snacks, and sunshine!

What You'll Do:

- Set up and tear down event booths
 - Represent Chap Chap Snacks at markets, fairs, and food events
 - Offer samples and educate customers about our products and ingredients
 - Capture content (photos/videos) for social media
 - Track basic event metrics (sales, samples, feedback)
 - Collaborate with the founder and team to create memorable brand moments
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What We're Looking For:

- Must have a valid driver's license and access to a vehicle
- Available 10–20 hours per week (weekends and some evenings required)
- Friendly, outgoing, and confident speaking to strangers
- Responsible, self-motivated, and able to problem-solve on the go
- Able to lift and transport event materials (up to 50 lbs)
- Previous experience in promotions, customer service, or events is a bonus

- Passion for food, culture, and community is a big plus!
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Why Join Us?

- Work with a passionate, mission-driven, women-led business
 - Share snacks and smiles in the sunshine all summer long
 - Help grow a local Black-owned brand with big flavour and heart
 - Possible perks like free snacks and access to fun local events
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To Apply:

Send your resume and a short note about why you'd be a great fit to tetia@chapchapsnacks.com by **Saturday, May 10th, 2025**.

Let's build something bold, fun, and meaningful — together.