

Company Name: Javelin Sports Inc	
Company Website: <a href="https://www.javelinsportsinc.com/">https://www.javelinsportsinc.com/</a>	
Position Title: Marketing Intern	Reports To (Supervisor): Justin Ford (Co-Founder)
Position Start Date:	Supervisor Contact Details: 289-338-6337
Position End Date:	Address where position is located: Yspace Markham, 169 Enterprise Blvd, Markham, ON L6G 0E7

Organization Overview (under 150 words):  
 Javelin Sports provides sports management solutions to amateur sports organizations, clubs, and players throughout North America. We primarily focus on saving time and growing sports leagues through providing premium web and mobile services.

Here at Javelin Sports we pride ourselves on taking a client first approach. Our aim is to grow predominately through client referrals, which means we provide each of our clients a tailored service.

We have ambitious plans for continued growth. We are looking for people who are creative, flexible, and dedicated to helping us build something great – something that matters.

- Being a part of the Javelin marketing team means you will learn and contribute to:**
- Assisting marketing team in optimizing content and copy for the website and social.
  - Research to help optimize on target market, organic presence, relevant tactics to put into motion and more.
  - Make suggestions based of findings to better optimize conversions.
  - Make recommendations for marketing campaigns.
- What is Javelin looking from me?**
- Strong written and verbal communication skills to lead, contribute to and create content development.
  - Draft, edit, proof read, review and polish written copy.
  - Contribute to and create content for digital and print.
  - Be comfortable with content creation for the company.
  - Strong attention to detail and able to adapt, be creative, take initiative, and be reliable.

What can students expect in the workplace? (Culture, Learning Opportunities, Experience etc.) (under 150 words)

At Javelin Sports, our mission is to help small to medium size sports leagues excel. We are looking for someone who has the passion to help customers, eagerness to learn, and the drive to create impact within Javelin Sports. With our culture of supporting personal development, you will receive candid feedback weekly to help you take timely corrective actions for your overall learning and development. You will be surrounded by different startups and a lot of innovators at our office, Yspace Markham.

**Minimum Qualifications** (Experience, technical skills, soft skills, etc.):

Soft skills: Team player, problem solver, self-starter, writing and editing

Experience: Experience in writing inbound marketing content, i.e. blogs (preferred)

Access to a personal computer and writing software from their home

Do you want interested applicants to contact you directly?

Yes, please contact [contact@javelinsportsinc.com](mailto:contact@javelinsportsinc.com) or call 226-984-7976