

**PRIX DE LA DIVERSITÉ CULTURELLE  
FOIRE DIVERSITÉ EMPLOI**

**SHERBROOKE, OCTOBER 19, 2020** - Actions Interculturelles is proud to launch this year's **Cultural Diversity Awards** to be presented during the *Foire Diversité Emploi*. The event, highly appreciated by both exhibitors and job seekers, is back, enriched of previous experiences and nourished by its previous successes, for a 6th consecutive year. The *Foire Diversité Emploi* will take place over three days on November 19, 20 and 21, 2020 and will be 100% online.

Once again, Actions Interculturelles wishes to offer a unique and memorable experience to its clientele and as usual this year we will be pleased to highlight the contribution of employers who are embracing diversity. In addition to valuing efforts in hiring immigrants, we will also recognize companies that promote access to employment for young people, 55 years of age and older workers and people with special needs.

"More than ever and in these times of pandemic, employers who do not hesitate to reach out to those furthest from the labour market can thus count on significant human resources and deserve our congratulations. This is the main objective of the Cultural Diversity Award." Mohamed SOULAMI

The Cultural Diversity Awards will be held during the launch event of the Diversity Employment Fair, in the presence of exhibitors, socio-economic actors of the region and media representatives.

As usual, the winning employers will be highlighted in the closing press release of the 6th edition of the Job Diversity Fair as well as on the pages of the Job Diversity Fair and the Intercultural Actions Fair.

[A brief look back at the success of the 5th edition](#)

The 5th edition of the *Foire Diversité Emploi* was again a very positive outcome of the event held on November 1 and 2, 2019 at the Centre de foires de Sherbrooke. Job seekers from Sherbrooke and elsewhere took advantage of this wonderful opportunity to promote themselves to 90 companies and organizations with a total of more than 5,000 job openings. The employers present were pleasantly surprised by the quality of the applications received.

At the *Foire Diversité Emploi* launch event, four companies from the region received the Award of cultural diversity to highlight their exemplary contribution to the integration of workers from diverse backgrounds in all its forms. <https://www.aide.org/un-succes-renouvele-pour-la-5e-foire-diversite-emploi/>



## About Actions Interculturelles

Actions Interculturelles is a non-profit organization whose mission is to enhance the contribution of cultural diversity to our society by promoting the sharing between different communities here and elsewhere. Its varied projects reach out to various audiences with the goal of education, awareness of pluralism and collaboration in cultural events. <http://www.aide.org/>

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